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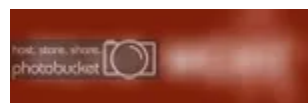
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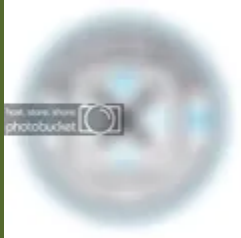
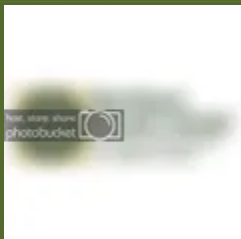
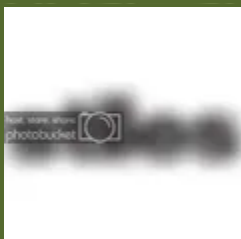
Winter 2017

## President's Message: A Decade of Progress

When the Woodwork Career Alliance was formed 10 years ago, we had one primary focus – develop a set of industry relevant Skill Standards. As we move into our second decade, the WCA is positioned to make a huge impact on our workforce.



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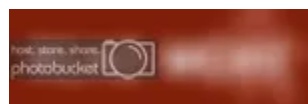


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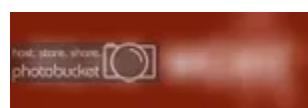
## Q&A with the Father of Woodworking Skill Standards

Greg Heuer has been a driving force behind the development of national skill standards and credential program that are paving woodworking career paths for students and professionals. He discusses the Woodwork Career Alliance's origins, mission and values as only he who has lived them could relate.



## AWI Members Take the WCA Passport Pledge

Several dozen woodworking executives endorsed the Woodwork Career Alliance's woodworking skill credentials program via their participation in the "Passports Open Doors" campaign at the Architectural Woodwork Institute's Annual Convention.

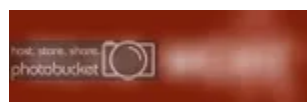


Agree? - Passports Open Doors  
for Woodworking Students  
at Your Company



## Woodwork Career Alliance Turns 10

The Woodwork Career Alliance of North America is celebrating its 10th anniversary as a champion of woodworking skills and careers. Heading into 2017, the WCA looks to build on its momentum including having a big presence at the AWFS Fair in Las Vegas.



## MORE WCA NEWS

- [Madison College Certifies 16 Woodworking Skill Evaluators](#)
- [Eisenhower High School Honors Student Saw Blade Award Recipients](#)
- [WCA Membership Benefits Update](#)

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