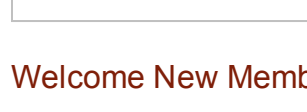




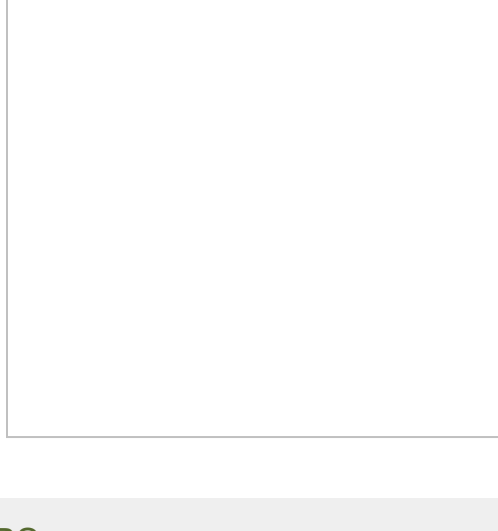
Summer 2019

President's Message: WCA's Crowded Agenda for AWFS Fair

Virtual reality demos, silent auction, workforce development seminars, WCA 4.0 and ASE training will keep us busy at next week's show in Las Vegas.



Welcome New Members & Renewed Sponsors!



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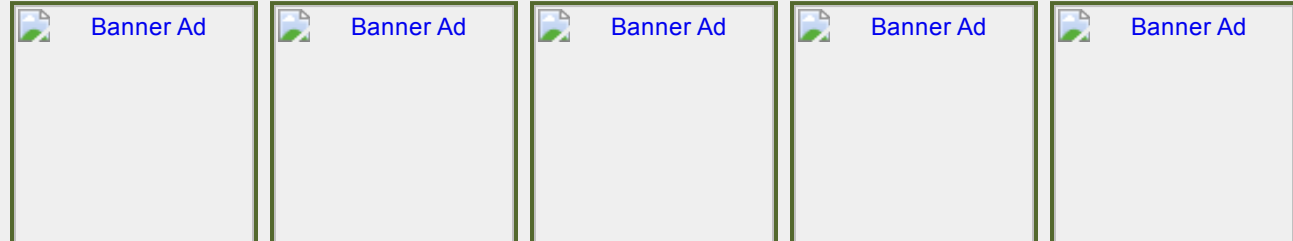


Bid Early, Bid Often to Support WCA Workforce Development Programs

A helmet signed by four-time Super Bowl champ Tom Brady, guitars autographed by Jimmy Buffet and Ted Nugent, and a South African safari excursion are among the many and diverse items that will be auctioned from now through day three of the AWFS Fair in Las Vegas. Net proceeds will benefit the Woodwork Career Alliance.



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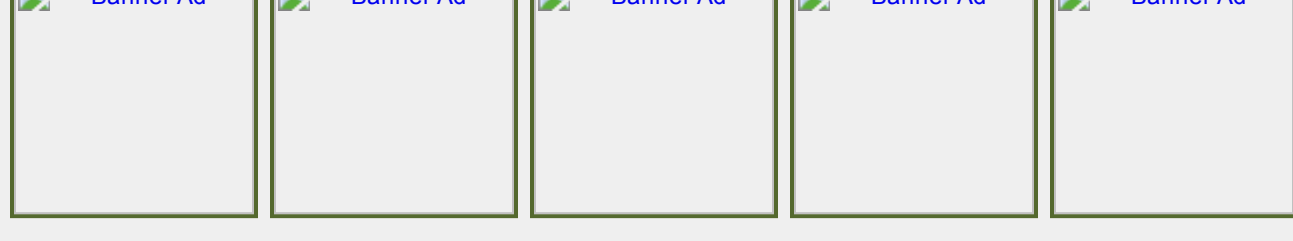


WCA 4.0 to Debut at AWFS Fair

The Woodwork Career Alliance will introduce WCA 4.0, a pilot program focused on training and accrediting machine operators who work in cell-based manufacturing environments, at the AWFS Fair. The launch of WCA 4.0 comes in response to the woodworking industry's critical need to recruit, train and retain highly skilled machine operators, especially those who can be cross-trained to efficiently set up and run multiple machines on the factory floor.



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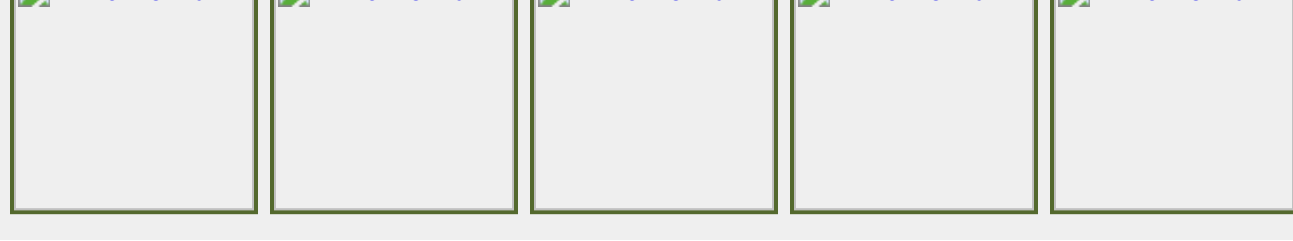


Mark Smith 'Casts a Vision' to Support his Woodshop Program

Mark Smith, woodworking instructor at Reed-Custer High School, will present "Marketing Your Program – How to Get Started!" at the AWFS Fair in Las Vegas. Read on to learn how Smith leverages press releases and social media to drum up support for his program.



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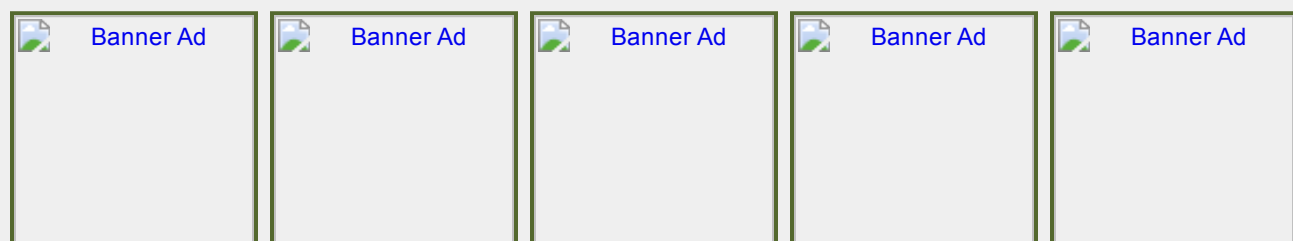


Experience VR Wood Machining & Finishing in Las Vegas

Woodworkers attending the AWFS Fair in Las Vegas will have the opportunity to size wood parts dust-free and finish parts without over spray at the Woodwork Career Alliance of North America's (WCA) booth 10268.



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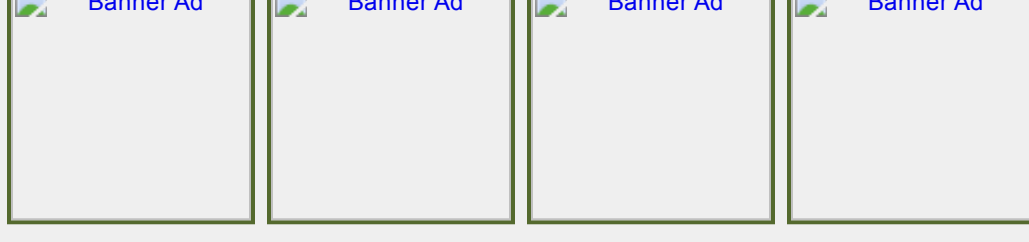


WCA to Present Three Free Seminars at AWFS Fair

Owners and managers of woodworking businesses challenged by a low number of job applicants and/or high employee turnover rate are encouraged to attend free College of Woodworking Knowledge seminar sessions featuring the Woodwork Career Alliance of North America at the AWFS Fair, July 17-20 in Las Vegas.



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